

Graphic Designer

Employment Type

Full-time

Job description

We at Useek Studio are looking for a creative and innovative Graphic Designer who can take conceptual ideas and create visual representations, both in print and digital media.

Our ideal candidate will have expert knowledge of current design and be skilled in every step of the design process, from concept to the final deliverable. Collaborating with our internal team at our company, the graphic designer should be able to take direction from written or spoken ideas and convert them into a design that connects.

The successful candidate will have a thorough understanding of branding and marketing, with the ability to vary style and layouts depending on the project and client. If you think you have what it takes to bring ideas to life with visual impact, we want to hear from you.

Objectives of this role

- Work on a wide range of projects and media, using various computer software to visualize and develop innovative graphic designs that meet business goals.
- Obtain input from management, ensuring designs meet organizational standards and brand expectations, express ideas accurately, and represent the company or client appropriately.

- Work independently and cooperatively on multiple projects with the marketing team, meeting deadlines and budget constraints and scheduling project implementation based on workload, which may include five or more simultaneous projects.
- Examine existing processes, identify flaws and create solutions to improve design capabilities. Update and maintain internal databases of designs.

Skills and Qualifications

- Fluent in English
- Fluent in Spanish
- Bachelor's degree in Graphic design, art, or similar discipline
- Exceptional creativity and innovative design skills
- 3+ years experience (academic and professional) with design software, including Illustrator, InDesign, Photoshop, Premier Pro, After Effects, Final Cut Pro, etc.
- Proven experience with graphic design, with a strong portfolio of work
- Proven portfolio of social media content
- Experience in responsive Website and app design
- Experience in Creation of Infographic content
- Experience in Creation of Video content and 3D editing
- Excellent communication and presentation skills
- Copywriter experience and knowledge of typography
- A keen eye for aesthetics and details
- Organizational and time-management skills for meeting deadlines in a fast-paced environment
- Driving license is a plus

This is a key role in our marketing department, and if you share our passion for content creation on social media and have a creative and innovative mind, we'd like to meet you.

Send us your portfolio and cv: ilona@useek.studio